

The Lube City Express Oil Change Advantage

🔥 Technical Training and Support

At Lube City Express Oil Change we pride ourselves on leading the way with technology and customer service. Our store locations communicate with a state-of-the-art computer database. Each of our locations is networked so that our customers can get an updated service history on their vehicle from any location. We offer an extensive training program, leadership, support and guidance to help Franchisees succeed. Franchisees will receive product and service knowledge to successfully operate a Lube City Express Oil Change Center.

🔥 Site Selection

Our development group will provide assistance with site selection, market areas, target demographics, traffic generators, traffic counts and population growth.

🔥 Store Design and Construction

Design and construction are provided and conform to meet local requirements. Lube City Express Oil Change Centers offer maximum operating efficiency with two or three service bays, enabling technicians to work on several vehicles at once.

🔥 Buying Power

Lube City Express Oil Change purchasing power will assist you in controlling your product cost to ensure a healthy profit.

🔥 Marketing and Advertising

Lube City has developed a wide range of marketing programs designed to be easily implemented and highly effective in helping franchisees strategically promote their center. Franchisees also have support of a field-marketing specialist that can assist with local marketing planning, media placement, special event coordination and the implication of a comprehensive marketing plan.

🔥 Business Management and Accounting

Lube City centers have access to a computerized point-of-sale system that serves not only as the center's cash register, but also as a valuable management tool that enables franchise owners to monitor and improve daily operations. This system can track sales data, product inventory, labor, vehicle maintenance records and tracks marketing activities and their effectiveness.

🔥 Qualifications

Lube City Express Oil Change is looking for franchisees that will take a personal interest and involve themselves with the day-to-day operation of their center. It is very important that there is a strong relationship with each Lube City Express Oil Change franchise owner in achieving success as a team.

🔥 Minimum Qualifications

To be considered for a Lube City Express Oil Change franchise you are typically required to have minimum cash of \$80,000. For mutual success and satisfaction, we must ensure that

franchisees possess the necessary entrepreneurial drive, management skills, financial means and dedication, which is required in today's competitive market.

Our Privacy Policy

Lube City Express Oil Change takes your privacy seriously. When you use one of our franchise information forms; request information, we ask for information about you, including your name, email address, and phone number, as well as financial and demographic information. Lube City Express Oil Change will only share personal identifiable information with third parties as is necessary for those third parties to provide information or perform services for you.

Lube City Express Oil Change does not sell, rent or share your information without your consent. Your information goes only to the companies that you request it be sent to. If you would like to contact us or if you have any questions about our privacy policy please call (780) 461-7575 or email info@lubecity.com



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Completion of this report indicates your interest but does not in any way commit the applicant to purchasing a Lube City Franchise.

PERSONAL DATA

Applicants Name _____ Social Insurance No. _____

Residence Address _____ Suite _____

City _____ Province _____ Postal Code _____

Telephone _____ How long at this address? _____

Work Telephone _____

E-mail Address: _____ Cell or Pager _____

Co-Applicant's Name _____ Social Insurance No. _____

Residence Address _____ Suite _____

City _____ Province _____ Postal Code _____

Telephone _____ How long at this address? _____

Work Telephone _____

E-mail Address _____ Cell or Pager _____

When is the best time to contact you? _____ a.m. _____ p.m.

OCCUPATION

Present Occupation _____

Business Address _____ Suite _____

City _____ Province _____ Postal Code _____

BUSINESS EXPERIENCE (List most recent employment first)

From: _____ To: _____ Name of Firm & Address: _____

Name and Phone Number of Supervisor: _____ Position Held: _____ Number of Years _____

From: _____ To: _____ Name of Firm & Address: _____

Name and Phone Number of Supervisor: _____ Position Held: _____ Number of Years _____

From: _____ To: _____ Name of Firm & Address: _____

Name and Phone Number of Supervisor: _____ Position Held: _____ Number of Years _____

BUSINESS REFERENCE

1. Individual & Position _____
Company _____
Address _____ Telephone _____

2. Individual & Position _____
Company _____
Address _____ Telephone _____

3. Individual & Position _____
Company _____
Address _____ Telephone _____

PERSONAL REFERENCE

1. _____ Address _____ Telephone _____

2. _____ Address _____ Telephone _____

3. _____ Address _____ Telephone _____

EDUCATION

High School _____ Year Completed _____ Diploma Received _____

College or University _____ Year Completed _____ Diploma Received _____

Other (Please Specify) _____

GENERAL

Why are you interested in a Lube City franchise? _____

Will you operate the store? _____ Do you have partners? _____

Please explain carefully how the partnership will be structured.

Where would you prefer to locate the Lube City store? _____

Where will you obtain the funds to cover start-up costs? _____

At the present time, how much capital do you personally have available to put towards a Lube City franchise start-up? \$ _____

Have you ever failed in business? _____

Have you ever filed for bankruptcy? _____

Have you ever had pending or threatened litigation against you?

What is your targeted start date? _____ less than 3 months _____ 3-6 months _____ 6 months or later

Do you have any general comments or questions you would like addressed? _____

The information I have provided herein is accurate to the best of my knowledge. I understand that Lube City's acceptance of this report is not an assurance that I will be granted a Franchise and/or a particular market. I authorize all credit rating agencies, and the references named herein, to release to Lube City all information (including personal and financial information) known to them about me. I authorize Lube City to maintain indefinitely this application and all information about me that it may receive.

I fully understand and agree that if I misrepresent any information on this application it is grounds for termination, at Lube City's sole discretion, of any Franchise Agreements that may be entered into between myself and Lube City.

Date _____ Signature _____